

# WIC Outreach Committee

- A number of private groups raising funds for workforce development initiatives
- WIC Outreach Committee will play an advisory role in coordinating the efforts of private groups and ensuring alignment with WIC goals
- 1<sup>st</sup> Partnership formed between WIC Outreach Committee and Louisiana Workforce Education Initiative (LWEI)
- Statewide public messaging campaigns to re-brand perceptions surrounding career and technical in the minds of students and their families
- All Industries: dovetailing with the WIC's Strategic Plan and Occupational Forecasts

# WIC Outreach Committee Membership

- Mike Palamone, Chairman
  
- WIC Members
  
- Representatives from:
  - Business and Industry
  - LABI
  - GNO, Inc.
  - BRAC
  - LEDA
  - SWLA Alliance
  - Houma Chamber
  - Hispanic Chamber
  - Louisiana Chamber
  - State Agencies