

Craft Steering Committee Update

October 28, 2014



Jorge Tarajano



High School Subcommittee Progress

- Collaborated closely with the Department of Education and the Legislature on the redesign of the career diploma, securing funding for CTE programs in the districts and the creation of the JumpStart program.
- Continuing work to expand career counseling and coaching programs throughout the state.
- Continuing work to improve LA Connect.

Training Subcommittee Progress

- Community Colleges entered into MOU's with ABC chapters
- Pell Grants available at select schools for craft training
- Developed outreach efforts including on-line and videos specifically for skilled labor training students and instructors
- Directing Rapid Response funding and WISE funding towards craft training programs.

Recruitment Subcommittee Progress

- Partnered with with LCTCS to create craft professions recruitment videos.
- Collaborating with private groups focused on marketing career and technical education.
- Participating in events with key stakeholders to raise awareness of career opportunities in craft professions (Counselors Association, Charter Schools Association, etc.)

Retention Committee Progress

- Held focus groups with Human Resource Managers of major industrial contractors
- Conducted industry surveys
- Discussed retention barriers and brainstormed potential solutions
- Developed a white paper on best practices
- Presenting recommendations to the ABC / GBRIA Joint Task Force