Workforce Investment Council

Executive Committee Meeting
Tuesday, January 13, 2012
9:30 a.m.
Associated Builders & Contractors
19251 Highland Road Baton Rouge, LA

Members of the Executive Committee Present:
Kathy Bobbs
Curt Eysink
Art Favre
Jerry Ryan, Designee for Joe May
Mike Mitternight
Charles Moniotte
Dr. Jim Purcell
Eddie Rispone
Charles Vandersteen

Members of the Executive Committee Absent:
Jacqueline Beauchamp
Mike Palamone
Louis Reine
Jorge Tarajano

Guests Present:
Ron Johnson
Nick Mallory
Dawn Saucier
Jack Schneider
Jamie Schneider
Paul Theriot

I. Call to Order
Chairman Charles Moniotte called the meeting to order.

II. Comments from the Chair
Mr. Moniotte discussed the telephone interviews that Dr. Stephen Barnes does with 138 of the lead business indicators for our 10 year forecast. He explained that he met with Dr. Barnes to discuss reaching out to other companies and industry associations such as LCA, GBRIA and Mid-Continent Oil and Gas with the intention of trying to expand the 138 companies and also about including questions in his telephone interviews to gather information about short-term needs. Curt Eysink added that he, Dr. May, Dr. Purcell, and Secretary Moret met to decide how they should react to that information.

Mr. Moniotte gave an update on the IBC committee and its efforts to look at the focus list to determine its validity by gathering statistics for each item on the list including the number of people enrolled in the specific programs and the number of completers in each program. The information will be gathered by contacting the sponsoring agencies or associations about those certifications on the list that the committee has questions about.
III. Approval of Minutes
A draft of the minutes from the October Executive Committee meeting was given to each member for their review and approval. A motion was made to approve the minutes. That motion passed.

IV. Update on Recommendations by the Governance Commission on Higher Education
Dr. Jim Purcell gave an update on the recommendations and his thoughts on the report. He stated that the commission came up with about 20 recommendations in the areas of budget, formula and efficiencies, articulation and transfer, tuition and financial aid, and governance.

V. Overview of Industry-Based Certifications Applications
Paul Theriot gave an overview of three (3) Industry-Based Certifications Applications for the Executive Committee recommendation for the WIC approval:
   a. **Submitting Organization:** Caddo Parish Schools/Caddo Career & Technology Center  
      **IBC Title:** Safety and Pollution Prevention (SP2)  
   b. **Submitting Organization:** J. Schneider & Associates, LTD  
      **IBC Title:** Introduction to Oil & Gas Production (T2)  
   c. **Submitting Organization:** Louisiana Restaurant Association  
      **IBC Title:** ServSafe

The Executive Committee recommended the Industry-Based Certifications Applications for approval by the WIC.

VI. Report on Accountability and Performance Measures
Mr. Eysink spoke of looking at indicators in the context of the strategic plan which lists five goals and attempting to match the indicators with the goals. This was important in order to report on the progress toward the major strategic goals.

Claudieidra Minor introduced the first set of graphs in the handout, an update to the October report, which addressed WIC Strategic Goals, benchmark objectives and implementation strategies.

**Graphs:**

**Page 1/ Strategic Goal #1: Increase the High School Graduation Rate**
*Chart 1: Secondary Education-Graduates by cohort*
*Chart 2: Dropouts by grade has been declining*

**Page 2/ Strategic Goal #1: Increase the High School Graduation Rate**
*Chart 1: Number of High School Completers continues to improve.*
*Chart 2: K-12 enrollment by grade has been stable over the last 4 years. Mr. Theriot discussed historic gains in the graduation rate and a reduction in the dropout rate and explained the definition of the on-time graduation rate meaning that it measures the number of graduates who completed high school on time. He added that when you look at a 70.1 % graduation rate, it does not mean that 30 % dropped out. He explained that the Department of Education is now looking at real-time data as opposed to looking back at past data. Ms. Bobbs questioned if all states are comparing similar data and Mr. Theriot explained that we are now comparing like data because of the National Governor’s Association’s decision to standardize this process to a six year standard. Members discussed needing to view private school data and how they could get this information.*

**Page 3/ Strategic Goal #2: Increase the Postsecondary Graduation Rate**
*Number of postsecondary degrees awarded.*

   This graph shows that there continues to be an increase in postsecondary degrees awarded by the 3 types of colleges; technical, 2 year and 4 year colleges. Dr. Ryan discussed that there is a national initiative to double the number of community and technical college degrees in the next 10 year period. He stated that we were behind but there has been great improvement.

**Page 4/ Strategic Goal #3: Align Postsecondary Resources with Workforce Needs**
*Percent of Post-Secondary Resources with Workforce Needs*

   Patty Granier stated that this data came straight from the Board of Regents and that it shows an increase in 2 year and community college programs.

   *Number of students enrolled by degree level at Louisiana’s public institutions*
This graph shows the number of students in the workforce pipeline in connection with market demands.

**Page 5/ Strategic Goal #3: Align Postsecondary Resources with Workforce Needs**

Chart 1: Number of students concurrently enrolled in Louisiana’s Secondary and Post-Secondary Education

This graph shows that dual enrollment is increasing. Mr. Theriot mentioned that there are two sources of funding for dual enrollment. First is the Board of Regents Early Start Funds and secondly, there is the Top Tech Early Start program under the TOPS program. He also discussed how high school teachers have become adjunct with post-secondary education in teaching dual enrollment classes at high schools. This is more affordable since they do not have to provide transportation for the students. Dr. Purcell mentioned that dual enrollment can be a strain on the budget for higher education.

Chart 2: Minimum Education Requirements of Demand Occupations

Ms. Granier stated that this data depicts the 2018 projections that were released at the beginning of 2011 and looks at how total demand for each occupation is sorted by minimum education requirements. These minimum education requirements are set by the Bureau of Labor Statistics.

**Page 6/ Strategic Goal #4: Develop a Comprehensive (Demand) System that Credibly Forecasts and Effectively Communicates Workforce Demand and Identifies Priority Workforce Education and Training Needs**

Charts 1 and 2: Employment Impact Measurements and Employment Impact of 33,000 Completers Statewide

Ms. Granier explained that staff matched program completers to Louisiana employer wage records to see how many individuals found employment after completion and following the second or fourth quarters. These two charts represent the two different quarters. The number representing participants not employed includes completers who moved out of state or those who reenrolled in school to get more than a four year degree or other continuing education.

**Pages 7 through 9**

Bryan Moore presented the last three tables in the handout.

1. **Federal Performance Indicators under the Workforce Investment Act**

This table measures the Federal Common Measures under the Business and Career Solutions Centers as it relate to the number of job seekers who come through our system who enter employment, how many retained those jobs and their average earnings. There are four categories:

- Wagner-Peyser- a state funded program
- Adult Dislocated Workers
- Federal Dollars that go directly to local areas and fund the Business and Career Solutions Centers or One-Stop Centers
- Special Category for youth.

The three common measures that are calculated by the Federal Government are:

- The entered employment rate
- The retention rate
- The average earnings.

He explained that the agency is exceeding performance in all of the categories as it relates to employment retention in PY10 and 11 for 1st quarter. The performance percentages are negotiated between the Federal Government and each of the states.

2. **Usage of LAVOS, Louisiana Virtual One Stop**

This table shows data from one of LWC’s major online tools. It compares 2010 and 2011. There is marked improvement in most of the categories. There was a slight decrease in new users but a huge increase in new job orders. There is a huge increase in employers returning to use the system. This is indicative that there is an improvement in the hiring market.

3. **Occupational Group Description**

This table sorts the 2010 job openings and reflects the active jobs during that year. It also compares 2010 and 2011 according to total job orders, job openings and job referrals.
VII. Other Business
Members discussed the removal procedure policy which was provided as a handout in the packet as well as a spreadsheet of a list of absences for members for the year. The removal procedure did not go into effect until after the May meeting and only applies to appointed members.

Members were also asked to review the annual report and were reminded of the upcoming WIC meeting on January 17th and the conflict with Governor Jindal speaking at the LABI conference. It was decided that WIC staff would send out an email to solicit responses on who would be able to attend the WIC meeting.

Meeting was adjourned