



Vacancies Offering Health Insurance:

A supplemental report to the
2010 Job Vacancy Survey

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Executive Summary

During the 2010 Job Vacancy Survey, employers reporting vacancies were asked if the vacant positions offered employer supplemented health insurance. From these responses, the number of vacancies accompanied by health insurance was estimated for the state and by Regional Labor Market Areas (RLMA), North American Industry Classification System (NAICS) supersectors and Standard Occupational Codes (SOC).

- There were an estimated 30,181 job vacancies in Louisiana; of which, 13,391 or approximately 44.4 percent offered health insurance.
- The New Orleans and Baton Rouge regions had both the greatest number of total vacancies and the greatest number of vacancies offering health insurance with 3,559 and 3,384 vacancies respectively. Houma and Lafayette regions had the highest percent of vacancies offering health insurance with 64.3 and 56.8 percent respectively.
- The Trade, Transportation and Utilities and the Education and Health Services industry supersectors, which had the largest overall number of vacancies, had the greatest number of vacancies offering employer supplemented health insurance with 2,692 and 2,589 vacancies respectively.
- The industry supersectors with the highest percent of vacancies offering employer supplemented health insurance were Financial Activities and Natural Resources and Mining. In both of these industry supersectors, over 70 percent of the vacancies offered health insurance.
- The two occupational groups with the largest number of total openings, Office and Administrative Support and Production, also had the greatest number of vacancies offering employer supplemented health insurance with 1,584 and 1,458 vacancies offering insurance, respectively.
- For two major occupational groups, Life, Physical and Social Science and Business and Financial Operations, employer supplemented health insurance was offered by more than 80 percent of the vacancies.

Health Insurance by Region

The 2010 Job Vacancy Survey estimated there were 30,818 job vacancies in Louisiana. An estimated 44.4 percent of these vacancies offered employer supplemented health insurance. Table 1 summarizes the prevalence of vacancies offering health insurance in the eight Regional Labor Market Areas (RLMA). Given the large number of total vacancies in the New Orleans and Baton Rouge regions, it is not surprising to see that these two regions also had the highest number of vacancies offering health insurance with 3,559 and 3,384 respectively. However, after accounting for the total number of vacancies, which approximates the size of each region, the Houma and Lafayette regions had the highest percent of vacancies offering health insurance with 64.3 and 56.8 percent respectively. For five of the remaining regions, the percent of vacancies offering employer supplemented health insurance fell between forty and fifty percent. Lake Charles had the lowest rate of vacancies offering health insurance with 29.2 percent.

Table 1: Vacancies Offering Health Insurance by Regional Labor Market Area

RLMA	Total Vacancies	Number Offering Health Insurance	Percent Offering Health Insurance
New Orleans	8,489	3,559	41.9
Baton Rouge	8,156	3,384	41.5
Houma	1,333	858	64.3
Lafayette	3,450	1,958	56.8
Lake Charles	1,337	390	29.2
Alexandria	1,170	567	48.5
Shreveport	4,418	1,772	40.1
Monroe	1,827	903	49.4
Statewide	30,181	13,391	44.4%

Vacancies Offering Health Insurance by Industry

Table 2 reports the estimated number of vacancies offering employer supplemented health insurance by industry, as defined by NAICS super sector. The top four industry supersectors by number of vacancies offering health insurance were: Trade, Transportation and Utilities; Education and Health Services; Professional and Business Services; and Financial Activities. As with the regional classifications, the industry supersectors with the largest number of vacancies offering health insurance tended to also be those with the largest total number of vacancies.

However, looking at the percentage of vacancies offering employer sponsored health insurance reveals some interesting differences. The Financial Activities and Natural Resources and Mining supersectors had the highest percent of vacancies offering health insurance with over 70 percent each. Only two supersectors and unclassified industries fell below fifty percent, 37.8 percent of vacancies in Education and Health Services and 36.3 percent of vacancies in Other Services offered health insurance. It is worth noting that the Education and Health Services, as well as the Government, the supersectors with the next lowest rate of vacancies offering health

insurance, also had the highest rates of vacancies not reporting whether or not health insurance was offered with 28.8 and 17.5 percent respectively. Manufacturing had the next highest non-response rate with 5.2 percent.

For unclassified industries, only 19.4 percent of vacancies offered health insurance. The relatively low rate of vacancies offering employer supplemented health insurance in unclassified industries is likely related to the fact that this group is predominately composed of new companies that have yet to be placed in an industry category. Being a less established company likely contributes to the lack of vacancies offering health insurance.

Table 2: Vacancies Offering Health Insurance by Industry

Industry Supersectors	Total Vacancies	Percent Offering Insurance	Percent Not Offering Insurance	Percent Refused/Non-Response
Financial Activities	1,821	73.7	26.3	0.0
Natural Resources & Mining	523	73.6	25.6	0.8
Information	501	64.2	35.8	0.0
Manufacturing	1,630	58.6	36.2	5.2
Construction	2,313	56.5	40.3	3.2
Trade, Transportation & Utilities	5,262	51.1	48.2	0.7
Professional & Business Services	3,497	50.9	44.5	4.6
Government	412	50.2	32.3	17.5
Education & Health Services	6,849	37.8	33.4	28.8
Other Services	2,556	36.3	63.7	0.0
Unclassified	649	19.4	80.6	0.0

Vacancies Offering Health Insurance by Occupation

Assigning Standard Occupational Codes (SOC) to the reported vacancies provides estimates by occupational title. In Table 3, the number of vacancies that offered employer supplemented health insurance is reported by major occupational groups. As reported with other groupings, those with the largest number of total openings also tended to have the largest number of openings with health insurance. The occupational group with the greatest number of vacancies offering health insurance was Office and Administrative Support with 1,523 vacancies. When compared to the total number of vacancies Life, Physical and Social Sciences and Business and Financial Operations had the highest percent of vacancies offering employer supplemented health insurance. For both occupational groups, more than 80 percent of vacancies offered health insurance. Building and Grounds Cleaning and Maintenance and Education, Training and Library occupational groups had the lowest percent of vacancies offering health insurance with 22.0 and 18.2 percent respectively. Education, Training and Library also had the highest rate of vacancies not responding to the health insurance question with 46.2 percent.

Table 3: Vacancies Offering Health Insurance by Occupational Group

Occupational Groups	Total Vacancies*	Percent Offering Insurance	Percent Not Offering Insurance	Percent Refused/Non-Response
Life, Physical & Social Science	256	88.3	0.0	11.7
Business and Financial Operations	690	81.6	9.9	8.5
Installation, Maintenance & Repair	1,816	77.6	18.6	3.8
Computer and Mathematical Science	337	69.4	12.4	18.1
Arts, Design, Entertainment, Sports & Media	214	65.4	27.1	7.5
Community & Social Services	239	65.0	12.0	23.0
Architecture & Engineering	641	63.3	29.5	7.2
Healthcare Practitioner & Technical	2,472	54.1	13.6	32.3
Management	887	52.9	26.5	20.6
Sales & Related	2,762	48.1	47.1	4.8
Office & Administrative Support	3,285	46.4	48.2	5.4
Transportation & Material Moving	1,932	46.2	51.9	1.9
Production	3,174	45.9	53.3	0.8
Protective Service	460	45.7	43.9	10.4
Construction & Extraction	1,715	44.5	52.5	3.0
Personal Care & Service	1,936	36.1	61.5	2.4
Healthcare Support	1,307	33.6	56.6	9.7
Legal	217	30.8	55.5	13.7
Building & Grounds Cleaning & Maintenance	926	22.0	72.4	5.6
Education, Training & Library	1,117	18.2	35.7	46.1

* The number of vacancies by occupation does not sum to 30,181 because of non-classifiable occupations which were excluded from this table.